



The new Meusburger portal – more functions, more options!

Since the launch of the new Meusburger portal in the year 2024, it has been enriched with many new functions through regular updates and additions, giving users even

more options in the Meusburger online world. The portal is available to customers around the clock and helps them achieve their goals faster and more efficiently.

Users

SIM MECCANICA s.r.l.

Via Palude, 2
I-21020 TERNATE (VA)
sim-meccanica.com

Kummer Werkzeugbau AG

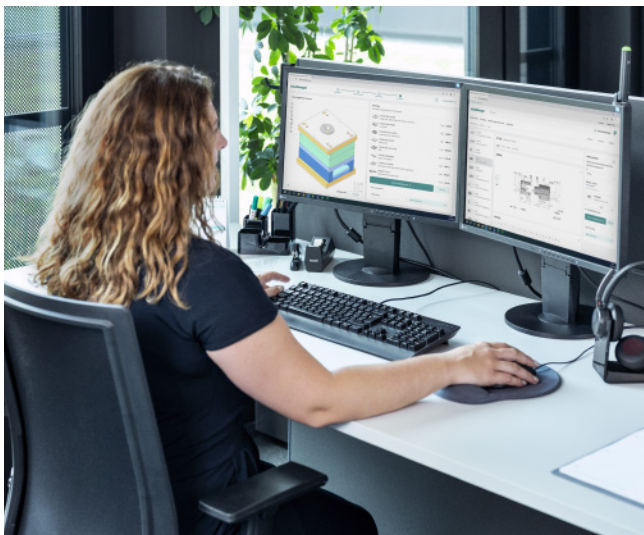
Kreuzlingerstrasse 150
CH-8587 Oberaach
wzbkummer.ch

Meusburger Georg GmbH & CO KG

Kesselstraße 42
AT-6960 Wolfurt
meusburger.com/en

Time-saving design

Organised and time-saving work is crucial when it comes to design. That is why the navigation in the new Meusburger portal was designed to be clear and user-friendly despite its size. Designers can now save their parts lists based on the specific project and independently of the shopping cart, which is ideal for flexible working across multiple projects. The result is a high user acceptance. Numerous customers are already using the portal and are enthusiastic about the new functions, including Kummer Werkzeugbau AG. 'We have been using the portal since the very beginning and find it easy to navigate. The system is clearly laid out and self-explanatory,' says Felix Deutsch, Managing Director at Kummer. The company from Oberaach in Switzerland has been producing injection and die casting moulds in its own factory for more than 50 years and has relied on Meusburger as a supplier for several years.



Meusburger has also significantly improved CAD data handling. For Felix Deutsch, it is particularly convenient that the CAD export can be started directly from the product detail pages, without having to add the product to a parts list or the shopping cart first. In addition, the individual configuration of models is more user-friendly and offers direct access to downloads.

On the product detail pages, users will find tables and selection options specially developed for the industry and customised to their individual requirements. 'After logging in, the net prices of the products are displayed immediately. This way, we are always up to date and can order quickly and easily,' explains Deutsch. SIM Meccanica s.r.l. from Ternate, Italy, for example, also benefits from this function. The company was founded in 1980 and specialises in the construction of progressive, block and transfer dies for the cold sheet processing as well as the construction of special machines. 'We have been working with Meusburger for a long time and are delighted with their extensive product range. We have been using the new portal for a few months now, which has considerably accelerated our ordering process,' confirms Mirko Tapparo, designer at SIM Meccanica.

The wizards and configurators, which offer customers a wide range of options, are particularly advantageous. They combine the tried and trusted advantages with optimised and clearer functions. In addition to the plate configurator and the wizards for mould bases and die sets, numerous other wizards and configurators will be available in the portal in future.

An overview of everything with 'My account'

The 'My account' area simplifies order processing considerably and gives customers quick access to all order data and receipts. The receipts are available just a few minutes after an order is placed. Customers can choose between different shipping methods (express shipping, standard shipping or self-collection in German-speaking countries) and specify a desired dispatch date. The delivery address can be conveniently selected via a drop-down menu, and a new address can be added if required. Offers can also be ordered directly or requested again. Felix Deutsch summarises: 'Compared to the previous version, order management is much more clearly organised and saves us a lot of time.' Marko Tapparo and his team at SIM Meccanica also use 'My Account' regularly. 'The centralised order processing works ex-

cellently, and handling is very simple. We can place our orders much more quickly than before. We also greatly benefit from the ability to evaluate product costs in real time,' says Tapparo.

To make the ordering process as efficient as possible, the item import in the portal is designed to be flexible: users can upload items as a group using Excel files or MEU files or enter them individually. Entering part of a term will automatically suggest matching items. In addition to the current order status, customers can also track the location of the delivery in the 'My account' area. A detailed support area provides answers to all the frequently asked questions.

Quickly and efficiently to the goal

Meusburger prioritises getting customers to their goals as quickly and efficiently as possible. The search and filter functions in the new portal make it easy to find and filter products or orders. On top of that, both the shopping cart and the parts lists are automatically saved all the time – so the customer is guaranteed to save time.

If there are any challenges handling the portal, the extensive support area provides relevant and helpful information as well as the possibility to contact Meusburger via a form in the 'My account' area to make enquiries or requests on hot runner and control systems. The employees of Kummer Werkzeugbau AG have also benefited from this, as Felix Deutsch reports: 'The transition to the new portal went smoothly and we quickly found our way around. In case of questions, both the personal contact Mr Oliver Jonischus and the support area in the portal were there to help us.' Marko Tapparo adds: 'The transition was straightforward, we had no problems at all. The new system is extremely user-friendly and self-explanatory.' Thanks to its responsive design, the portal can also be used on mobile devices, which is ideal for the use in the workshop.

The Meusburger portal combines efficiency, user-friendliness and flexibility in one digital platform, providing the best digital support that creates tangible added value.



meusburger

Meusburger Georg GmbH & Co KG | Kesselstr. 42 | 6960 Wolfurt | Austria
T +43 5574 6706-0 | sales@meusburger.com | www.meusburger.com